

Let Customers Pay the Way They Want by Certifying for Contactless and Mobile Payments



Today, more and more consumers around the world are making in-store purchases with contactless-enabled cards, digital wallets and wearables. These consumers expect to pay the way they want-and will seek out merchants that allow them to use their preferred payment method. Certifying point of sale (POS) systems with Contactless D-PAS-the Discover® EMV®-compliant payment solution for contactless payments-may go a long way to satisfying shoppers and capturing sales.

Accepting Contactless Payments Is Smart Business

By 2029, it's predicted there will be



15.5 billion

contactless payment methods, including cards, mobile wallets and wearables world wide¹



1.9 billion

NFC enabled mobile devices using contactless payments world wide¹



57.1 billion

in transaction volume for contactless mobile retail payments world wide representing a growth rate of 98.3% from 2024¹

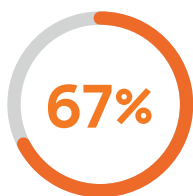


\$1.64 trillion

in transaction value for NFC mobile retail payments¹

Accepting Discover® is Even Smarter Business

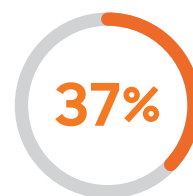
Discover® Global Network processes billions of transactions annually across 200+ countries and territories, so including Discover in POS upgrades and installations is a key step to avoiding lost sales. The numbers back this up.



of consumers in the U.S. strongly agree that ability to use a preferred payment method is the top factor that would influence their likelihood of completing a purchase with a business²



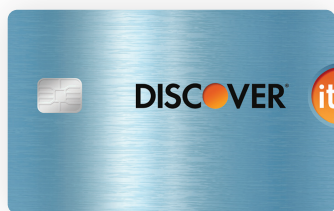
of consumers blame the business when their payment method is not accepted³



of merchants blame the payment network if a customer cannot complete a purchase in store due to an error message or a terminal not accepting their card²

Accept Discover and Open the Door to Global Markets

Discover, Diners Club International® and PULSE® are only part of the vast Discover Global Network. By certifying your terminals for Contactless D-PAS, you can support a global network of alliance partners that enable contactless payments (if the issuer supports this functionality) from a range of market-leading brands—including BC Global, Elo, RuPay and Troy. Plus, partnerships with JCB and UnionPay may allow card acceptance of the entire network in key markets like Japan and China.



United States



International



Brazil



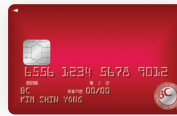
India



Argentina



Serbia



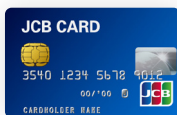
South Korea



Turkey



UAE



Japan



China



200+

Countries and territories welcome our network⁴



345M

Global cardholders use our network⁵



\$589B+

in spending across our network in 2023

Give sales a boost by accepting Discover contactless payments.
To learn more, please contact your
Discover Global Network Representative or visit DiscoverGlobalNetwork.com.

¹ Juniper Research 06/2024 GLOBAL CONTACTLESS PAYMENTS MARKET DATA 2024-2029

² 451 Research, part of S&P Global Market Intelligence Global Payments Survey, commissioned by Discover Global Network, Q1 2024.

³ Datos Insights, Consumer and Merchant Debit Industry Trends 2024, Commissioned by Discover Global Network

⁴ Based on transaction data collected from 2019-2023.

⁵ Based on data provided to Discover by Network Alliances participants and other third-party sources as of 31 December 2023.

*Discover Cardholders who have travelled internationally in the past 24 months.

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